

5 Questions for Ben Evans



Photo By: Ricky Town

By Tammie Reed
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Tammie: Tell me, how did you get into photography?

Ben Evans: Prior to photography I worked for IBM and later Hewlett Packard for 12 years. Photography has always played a big role in my household growing up. My father actually introduced photography to me and my sister at a very young age. He was always taking pictures of us capturing and documenting our every move on family vacations, holidays and school events. Back then my sister and I were always asking, "Why is Dad always taking our picture? We didn't understand why, but now as adults when we look back at the old images and can appreciate what he did." After graduating from college, I moved to Atlanta and dived and dabbled with photography on the side. I started out just photographing family members and close friends for the love of it. I later got the itch to break out and start up my own company with the encouragement of my wife. Photography has always been my passion and I'm still amazed that I basically took a hobby and turned it into a lucrative business. It has been history ever since.

Tammie: I can tell you love your family! Is it hard trying to provide for your family; meaning covering events, traveling and trying to find balance at home?

Ben Evans: I have been so blessed to be able to do what I love and still be able to adequately provide for my family. I am a family man first, then a business man. My family will always be my main priority and they are always considered before I take on any job. I have turned down jobs because they did not fit in at the time for my family. I have a two year old son at home and he means the world to me. My parents were always there for my sister and I growing up, and I vowed to be the best father that I could be by never being absence from anything that my son decides to get involved in. I am pretty good at prioritizing and managing work life balance because it is crucial in this line of work, not to mention having a very understanding wife. My wife Monique is my best friend and having a good relationship is key. I can say that I am happy and blessed...

Tammie: What is your favorite type of photography?

Ben Evans: I have done fashion and editorial work, but I must say that I love Event Photography the best. I like to call myself a Photojournalist Event Photographer... I like to tell a story and capture an event for the person who did not or who was not able to attend. My photography tells a story from the exterior to the interior of an event. I have been told by a number of people who have said, "Ben, I wasn't even at the event, but after looking at your photos, I felt just like I was there." That makes me feel good because I want to tell a story and through this style of photography I can.

Tammie: Make a Wish! I can put your photography in one upscale magazine for one year! Which magazine would you choose and why?

Ben Evans: Oh my, there are so many that I would love to see my work showcased in; but if I had to choose one I would have to say "O" Magazine. Hey, Oprah is the ultimate! The reason I say this is because that would really open some doors for me, not to mention having the opportunity to photograph some of Oprah's gala events. I would also love to have the opportunity to photograph some events for Tyler Perry and his Atlanta Studio.

Tammie: Name one person, place or thing you have not photographed, that you would like to and why?

Ben Evans: It's funny that you ask me that question because I had a dream just the other night... I dreamt that I was asked to photograph President Barack Obama and his family on the lawn of the White House. I captured the First Family all sitting on the green lawn of the White House grounds and it was Spring when the cherry blossoms were in full bloom. My dream was so vivid that I could literally smell the blossoms in the air, that's how real this dream was. Photographing the President and his family would be the ultimate pinnacle of my career! The reason I say all of this is because that portrait would reinforce the values of family not only in the African-American community, but in general.

For further info log onto: www.photoimagesbyben.com

